

SPECIFICATIONS



ASUS VivoBook S14 M3407HA AMD Ryzen 7 260 16GB RAM 1TB SSD 14 Inch FHD+ WUXGA Display Cool Silver Laptop

Regular Price 128,570

Special Price 118,500

ID: 33.01.006.2008

General

Brand	Asus
Laptop Series	VivoBook
Model	Asus VivoBook S14 M3407HA
Part No	M3407HA-LY049W

Processor

Processor Brand	AMD
Processor Type.	Ryzen 7
Generation	Ryzen
Processor Model	Ryzen 7 260
Processor Base Frequency	3.80GHz
Processor Max Turbo Frequency	5.10GHz
Processor Core	8
Processor Thread	16
CPU Cache	24MB
NPU	Yes
Neural Processing Unit (NPU)	AMD Ryzen AI
NPU TOPS	16

Memory

RAM	16GB
Installed RAM Details	1 x 16GB Non-Removable
RAM Type	DDR5
Empty/Expansion RAM Slot	Unmentioned

IDB BHABAN - DHAKA 123/5 BCS Computer City, IDB Bhaban, Dhaka 1207, Tel +88 0960 444 2121 **BANANI - DHAKA** 41 Kamal Ataturk Avenue, Banani, Dhaka 1213, Tel +88 017 55 513 933 **UTTARA - DHAKA** 36 Sonargaon Janapath, Sector 9, Dhaka 1230, Tel +88 017 55 513 930 **MULTIPLAN CENTRE-1, DHAKA** Ground Floor, Shop 141, Multiplan Centre, Dhaka 1205, Tel +88 017 55 513 971 **MULTIPLAN CENTRE-2, DHAKA** Level 4, Shop 401, Multiplan Centre, Dhaka 1205, Tel +88 017 55 513 981 **MULTIPLAN CENTRE-3, DHAKA** Level 4, Shop 430, Multiplan Centre, Dhaka 1205, Tel +88 017 55 554 947 **Shantinagar - DHAKA** Level 4, Shop 441, Eastern Plus, Dhaka 1217, Tel +88 017 55 513 984 **Agrabad - Chattogram** 472 Sheikh Mujib Road, Chowmuhani, Chattogram, Tel +88 017 55 554 930 **GEC Circle - Chattogram** 428 Yunusco City Center, Chattogram, Tel +88 017 55 513 953 **RAJSHAHI Jamal Super Market** 96 Saheb Bazar, Tel +88 017 55 513 961 **Bogura** 845/936 College Road, Kalitola, Tel +88 017 55 513 948 **Khulna Naushin Tower** 11 KDA Avenue, Tel +88 017 55 554 923 **RANGPUR** 624 Asha Centre, GL Roy Road, Tel +88 017 555 13 941 **Barishal** 125 Sadar Road, Kakolimor, Tel +88 017 55 513 945 **MYMENSINGH** 11 C.K Ghosh Road, Tel +88 017 55 513 954

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Max. RAM Support	16GB
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Storage

Storage	1TB SSD
Installed HDD Type	No HDD
HDD RPM	No HDD
HDD Expansion Slot	No
Installed SSD Type	NVMe PCIe
Installed SSD Generation	Gen 4
M.2/SSD Expansion Slot	No
Storage Upgrade	Unmentioned

Graphics

Graphics Chipset	AMD Radeon 780M Graphics
Graphics Memory Accessibility	Integrated
Graphics Memory	Shared
Graphics Memory Type	Not Applicable

Display

Display Size (Inch)	14
Display Type	FHD+ WUXGA Display
Panel Type	IPS
Display Resolution	1920x1200
Coating Technology	Anti-Glare
Touch Screen	No
Display Refresh Rate	60 Hz

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Display Bezel	Slim Bezel
Brightness	300nits
Display Features	16:10 aspect ratio, LED Backlit Unit: LED Backlit, Color gamut: 45% NTSC color gamut, TUV Rheinland-certified, Screen-to-body ratio: 87%
Secondary Screen Size	No Secondary Screen
Secondary Screen Technology	No Secondary Screen
Secondary Screen Resolution	No Secondary Screen

Ports & Slots

Optical Drive	No
Multimedia Card Slot	No
USB 2 Port	No
USB 3 Port	2 x USB 3.2 Gen 1 Type-A (data speed up to 5Gbps)
USB C / Thunderbolt Port	2 x USB 3.2 Gen 1 Type-C with support for display / power delivery (data speed up to 5Gbps)
HDMI Port	1
Micro HDMI Port	No
Mini HDMI Port	No
Display Port	No
Mini DP Port	No
VGA/D-Sub	No
Headphone Port	Combo
Microphone Port	Combo

Network & Connectivity

LAN	No
WiFi	Wi-Fi 6(802.11ax) (Dual band) 2x2

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Bluetooth

Bluetooth 5.3

Audio & Camera

Audio Properties

Built-in speaker, Built-in array microphone

Speaker

Yes

Microphone.

Yes

WebCam

FHD WebCam

Keyboard

Keyboard Layout

Backlit Chiclet Keyboard

Keyboard Back-lit

Yes

RGB Keyboard

No

Num Key pad

No

Pointing Device

TouchPad

Dedicated Navigation key

No

Security

Finger Print Sensor

No

Face Detection

Yes

TPM

Yes

Security Chip

Trusted Platform Module (Firmware TPM)

Software

Operating System

Win-11 Home

Pre-loaded Application

CapCut, MyASUS, ScreenXpert, GlideX

Licensed Application

No

Physical Description

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